

**JAMES WILLIAMSON**  
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SAMPLES: [creativehotlist.com/jwilliamson](http://creativehotlist.com/jwilliamson)

Seeking work with dynamic, multi-disciplined firms that will exercise my full range of creative talents.

## BIOGRAPHY

Award-winning graphic designer and creative director with 20 years experience in packaging, corporate identity, brand development, collateral, print & broadcast advertising, surface art and retail space design. Special emphasis on conceptual design and communication goals, high attention to detail. Comfortable with information architecture, project management and business development.

Client associations include Root Candle Company, Scripps Networks, General Growth Properties, Indiana Glass, Jergens, Kenner Toys, The Kroger Company, Lenscrafters, Limited Brands, Madison Marquette, The Mills Company, Nine West Group, Paramount Pictures, Procter & Gamble, Rubbermaid, Saatchi & Saatchi X, Steiner & Associates, Thompson Formby, Totes and Urban Retail Properties.

## PROFESSIONAL EXPERIENCE

Usonian Creative, LLC, Design and Brand Consulting – Chicago, Illinois

*January 2005–Present*

Clients/brands include Benesyst, Frito Lay, FRCH Design Worldwide, Hilton, Jeanmarie Creations, KCD Inc., Marriott, Newport on the Levee, Procter & Gamble, Root Candle Company, Saatchi & Saatchi X, T.J. Maxx.

KCD, Inc.– Cincinnati, Ohio

*January 1996–December 2004*

Vice President & Associate Creative Director:

Advertising/design studio specializing in national brand development, real estate development, retail, shopping center, environmental design and the entertainment industries. Website: [www.mycreativesource.com](http://www.mycreativesource.com)

Design Centre of Cincinnati– Cincinnati, Ohio

*January 1989–February 1990 & January 1993–January 1996*

Art Director:

Advertising/design studio focusing on toy, apparel, food and other consumer branding and packaging projects.

RGI Design, Inc.– Cincinnati, Ohio

*February 1990–January 1993*

Art Director:

Established and built the packaging department from scratch, transforming a historically shopper-marketing firm to a packaging firm, resulting in a four-fold growth of business over two years.

Freedman Advertising– Cincinnati, Ohio

*July 1987–January 1989*

Designer:

Advertising agency specializing in corporate and business to business advertising.

## HONORS

P&G Health Care–Best National In-store Advertising, 2007

P&G Health Care–Best National In-store commercial Innovation, 2007

P&G Health Care–Best Global Commercial Innovation, 2007

Work published in *House Trends* magazine, October 2007

Excellence in Achievement Award–Best Client Development, Saatchi & Saatchi X, 2007

Lexington Advertising Club–ADDY Award–Silver, 2007

Work published in *Interior Design* magazine, June 2006

Work featured on HGTV–*Offbeat America*, 2006

International Council of Shopping Centers–Maxi Award, 1997, 1998, 1999, 2001, 2002, 2003, 2004

Business Marketing Association–Gold Spotlight Award, 2001

Cincinnati Art Directors Club–Gold, Silver and Honorable Mention, 1988, 1992

CACA Senior Class Awards–Gold, Silver and Honorable Mention, 1987

## EDUCATION

Graduate, Central Academy of Commercial Art– Cincinnati, Ohio, 1987

Intern, Theater Department, Kenyon College– Gambier, Ohio, 1983–1985

Graduate, River View High School– Warsaw, Ohio, 1985

References available upon request. Portfolio available at [www.creativehotlist.com/jwilliamson](http://www.creativehotlist.com/jwilliamson)